

Goldfinch





Goldfinch Weddings

2022-2023

Out of the ordinary flowers for out of the
ordinary folk

Out of the Ordinary Weddings

As unique as you.



M + C | Photo by Neil Atkinson @neilatkinsonweddingphotography

“We can't thank you enough for the flowers on the day. They were absolutely beautiful and everything we could have wanted.”

Mia and Chris Lambert | 29th October 2021 | St. Audries Park

10%

Of the overall wedding budget is the average couples should expect to spend on their wedding flowers

Out of the Ordinary Weddings

As unique as you.

At Goldfinch we pride ourselves in delivering weddings that are as distinctive and unique as you. Our Out of the Ordinary (OFTO) weddings deliver a bespoke service to our couples who are looking for something fresh and unique - we of course provide your flowers but can also offer a full styling service, working with fantastic local and national suppliers to bring your dreams to life.

We start with a phone call or a face to face meeting to discuss ideas, budget and requirements. After this I put together a bespoke proposal for your wedding flowers and styling which includes a moodboard, colour palette, key flower selection and a description of each arrangement to keep you fully informed of our plans. We also include a price indication of each item at this stage so you can keep track of your budget. Following this we have another chat to refine or if you like what you see then you can book in the day to secure our services with a deposit.

Once you are booked with us then we arrange another meeting but at the venue this time (if needed) approximately six months in advance of your wedding. This gives us the opportunity to go through all of the finer details - where the archway of dreams will be positioned, which areas need an extra floral touch or candle light and logistically what we can move or reposition for you. Following this, if needed I will refine your brief as well as putting your final quote together.

On the day of your wedding, team Goldfinch is onsite at your venue bringing your dreams to life. The day is yours so we can stay on to move things if needed and the following day we come back and clear it all away - all you need to do is get married!

For 2022 and 2023 we require a minimum budget guide of **£1,700** for an Out of the Ordinary wedding.



**“Thank you doesn’t even come close!
You created my dream flowers so thank
you so much. They were incredible!”**

Amy and Tom | 11th September 2021 | At Home





“We were recommended Jen by a couple of businesses following a last-minute cancellation and thank goodness she was free on our wedding date. Jen had just under a month's notice of our wedding, but she was calm and professional throughout and worked with us to find the right flowers and bring our ideas to life. During our first phone call, Jen was so enthusiastic and supportive, I remember the ease in which I could speak with her and how reassuring this was. Over the following weeks, Jen was consistent and reliable, she was in regular contact and offered different options that would suit our ideas a budget. The proposal she sent highlighted the colour scheme so well and this really helped us to finalise some of the other details of our wedding decoration. When the wedding day arrived, I was in awe of what Jen had done with the flowers, the attention to detail was incredible. My husband loved the variations of buttonholes, and considering we never got a chance to meet Jen before the wedding day, she had completely captured what we wanted our wedding to look like, and more. I cannot recommend Jen enough as a florist for your wedding, her work ethic, service and talent is something to be admired and we could not be happier with the finished picture.”

Laetita and Sam | 4th September 2021 | Peak View Gardens



OFTO Weddings FAQs

We have a small budget - What do you suggest?

Take a look at our Capsule Collection first - we offer three packages for three different price points, allowing for the Goldfinch style at a lower price, you can 'bolt on' to any of our collections with the items on the 'Additions' page.

Do you offer delivery?

Yes - We charge delivery at £0.50 per mile per round trip from our studio to the furthest delivery point for your wedding.

Do you charge for setting up?

Yes, we calculate a set up fee based on how long I anticipate we need to be at the venue and how many hands on deck are needed to set up. This is normally around £100-200 and will be added to your quote.

Do you offer a clear down service?

Yes, again this is added to your quote and is calculated based on how long I think this will take and how many pairs of hands are required + Milage. This tends to be around £50-100, but there is an extra fee added if we have to have the venue cleared before 10am the following day.

EEK! We have a strict budget - how do we keep to it but still get the look we love?

This is why we do the consultation! Come with an honest outlook on what you feel comfortable spending and I'll give you an honest evaluation on if I think your budget will cover all of the elements you are hoping to incorporate. It may be that we have to make some adjustments to your original plans, but I will be with you every step of the way to offer suggestions that will work for you.

What should I bring to my consultation?

Its a great idea to have the following thought about before we have our chat; What elements you *need* to have (bridal party etc) and what elements you would *like* to have (arch, installations etc); a clear idea of what you feel comfortable spending on your wedding flowers (remember our OFTO weddings have a minimum budget guide of £1700) and any images of flowers or arrangements that you love, such as a Pinterest board. Remember, I don't expect you to have all the answers at this stage - this is why you are hiring me!

The Capsule Collection

Goldfinch style for smaller budgets



K + A | Photo by Simon from the Smiths @simon.fromthesmithsphotography

The Capsule Collection

No wedding is too big, or too small!

We understand that not everyone needs a huge amount of flowers for their big day or have a big budget, this is why we have put together our capsule collection of packages to cater for you. These competitively priced packages have been assembled based on our experience of what has been popular from our previous couples and cover everything just from bridal party flowers through to popular table centre designs.

When you book in a capsule collection package with us we will ask you to fill out a short questionnaire - This will cover the colours for your wedding, the style that you are going for, the flowers that you love and you will have the opportunity to upload any inspiration images that will assist us to understand your vibe.

Once we have your questionnaire and booking request you will shortly hear from us to confirm your booking and total price and to check anything else we might need to know with you. A small deposit will be needed to secure our services and final payment will be requested by four weeks prior to your wedding.

After this you can sit back and relax knowing that we have got you covered for your big day!

The Elopement Collection

£245

- One standard sized bridal bouquet, front facing with silk ribbons in choice of colours
- One bridesmaid posy with matching silk ribbon
- Four buttonholes - hand tied style with matching silk ribbons
- Two ladies' corsages on magnets

Delivery is extra and charged at £0.50 per mile per round trip.



Photo by James and Kerrie Photography @jamesandkerriephotography

The Intimate Day Collection

£750

- One standard sized bridal bouquet with choice of silk ribbons
- Two bridesmaid posies with matching silk ribbons
- Four buttonholes - hand tied style with matching silk ribbons on pins
- Two ladies' corsages on magnets
- One sweetheart table arrangement
- Six guest table arrangements choice of the following:
 - Log slices with trio of pillar candle holders and loose foliage
 - Ikebana style floral bowls with four tea lights per table
 - Greenery wreaths centred around a storm lantern and candle
 - Trio of bud vases per table on log slice with selection of tea light holders.

OR

- Selection of bud vases and tea light holders with loose greenery trails (for a long tables around 40ft in length)
- Set up fee

Delivery is extra and charged at £0.50 per mile per round trip. Not including clear down - Hired items to be returned to studio by an agreed date.



The Big Day Collection

£1,550

- One standard sized bridal bouquet with choice of silk ribbons
- Four bridesmaid posies with matching silk ribbons
- Six buttonholes - hand tied style with matching silk ribbons on pins
- Two ladies corsages on magnets
- One flower girl posy or flower crown
- Long and low top table arrangement (4ft) or 8ft foliage and flower garland
- Eight table centrepieces with the choice of the following:
 - Four tall stands with foliage and flowers and four coordinating low urns
 - Floral candelabras

OR

- Foliage runners, bud vases and tea light holders for a 100ft of long table.
- Set up fee
- Clear down fee

Delivery is extra and charged at £0.50 per mile per round trip.

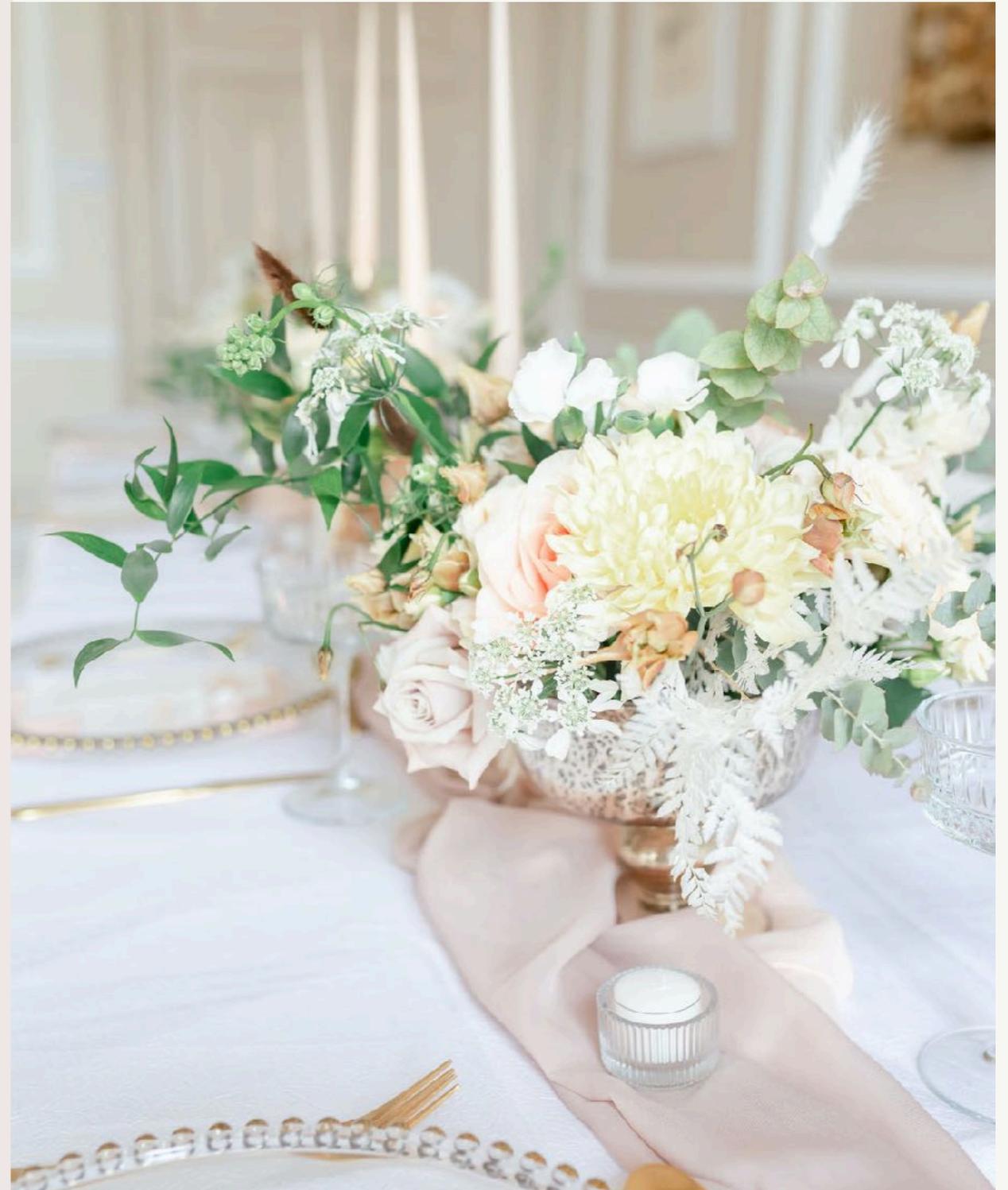


Photo by Jennifer Jane Photography @jenniferjanephotography

Mr & Mr Mrs & Mrs

Inclusive Weddings

All of our collections, in terms of bouquets and buttonholes can be adjusted for a same sex wedding, please get in touch to discuss this further.



Photo by Jannie Bjorn @janniebjornphotography

Additions and Extras

Customise your package with these
additional items

Bridal Party:

Standard bridal bouquet **£95**

Silk ribbons for bridal bouquet **£20**

Bridesmaid posy **£45**

Silk ribbons for bridesmaid posy **£15**

Buttonholes **£10**

Ladies' corsages **£15**

Flower girl posy or crown **£30**

Adult flower crown from **£50**



M + C | Photo by Neil Atkinson @neilatkinsonweddingphotography

Additions and Extras

Customise your package with these
additional items

Tables:

Extra 'Intimate Day' guest table centrepieces
£45

Extra tall stand centrepiece **£150**

Extra low urn centrepiece **£70**

Extra candelabra **£110**

Bud vase **£10.50**

Foliage trails per foot **£2.50**



T + H | Photo by Simon Biffen @simonbiffenphoto

Additions and Extras

Customise your package with these
additional items

Additional:

Pew ends from **£13.50**

Milk churns (incl. churns) from **£140**

Pedestal / urns on plinths from **£150**

Pillar candle hire (incl. candle) **£10**

Tea light hire (incl. candle) **£1.50**

Gift bouquets From **£40**

Fresh rose petal confetti per person **£2**

*Feel free to enquire if there is anything else that you
would like to order which is not listed above.*



Capsule Collection Weddings FAQs

Do you offer delivery?

Yes - we charge delivery at £0.50 per mile per round trip from our studio to the furthest delivery point for your wedding.

Do you charge for setting up?

Our Capsule Collection prices include the set up fee (not required for the elopement collection!).

Do you offer a clear down service?

Yes, our Big Day Collection includes a clear down service, and the Intimate Day Collection can have a clear down service added on - this is calculated based on how long I think this will take and how many pairs of hands are required plus milage. This tends to be around £50-100, but there is an extra fee added if we have to have the venue cleared before 10am the following day. Please note that if you do not have a take down service booked then all hired items will need to be returned to my studio in Wells within three days of your wedding.

Do you still offer a consultation service for a Capsule Collection Wedding?

We don't offer a consultation as standard for these collections, as part of how we keep the price competitive is by releasing some of the upfront admin work. If however you feel that it would be beneficial to still have a chat as you are not sure exactly what you want to go for then you can still book in a phone call with me to go through your options!

Do you put together a mood board and colour palette for these collections?

No, we don't. Again, this is all part of keeping the costs competitive. We work with the images and description that you send to us, and we might send you some images of things that we have seen just to make sure we are on the right track with your style.

We think the 'Big Day' collection will work for us, but we don't need eight centrepieces - can we swap something?

Yes, you can swap anything for the same value :-) - take a look at the Additions and Extras pages to see what we could do or give us a call!



E + G | Photo by James and Kerrie Photography @jamesandkerriephotography

So what now?



Like what you see? Then get in touch!

Send us an email on hello@goldfinchfloralstudio.co.uk or give Jen a call on 07858393853

Alternatively, fill out our wedding contact form and questionnaire and we will be back in touch with you shortly.

We look forward to making your floral dreams come true.



E + J | Photo by Matt Fox @mattfoxphotography